



**ALLIANCE FOR AUTOMOTIVE INNOVATION
NORTH AMERICAN FUEL SURVEY®:
LIMITED LICENSE AGREEMENT**

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You must sign, date, and return an electronic copy of the signature page below to Auto Innovators by email to Dan Bowerson (dbowerson@autosinnovate.org), and payment must be received, unless waived, before the electronic survey files will be provided.

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Copyrighted [applicable year], Alliance for Automotive Innovation, North American Fuel Survey.

- **The Alliance for Automotive Innovation North American Fuel Survey data reflect a single sample “snapshot” of market fuel properties from retail stations sampled in various cities.**
- **The number of stations varies from city to city, and cities and stations can vary from survey to survey.**
- **The cities and stations sampled are not selected to meet statistical criteria, or on the basis of market share.**

6. The rights granted to you constitute a license and not a transfer of title.
7. You may not share, rent, lease, sell, or otherwise transfer or distribute copies of Auto Innovators fuel surveys to others, including independent consultants or contract workers, except as otherwise noted herein.
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9. You may copy the fuel survey for analysis, research, and backup purposes. You may transfer the fuel survey from one computer or device to another, but only within your organization, in accordance with the "Limitations on Sharing the Fuel Surveys" contained in this Agreement.
10. Contractors for a client company, which client company has purchased the survey(s), may purchase the same survey(s) from Auto Innovators for use with up to 10 individuals within the contractor company, for 50% of the listed survey cost, if they produce a confirming letter or emailed document from the original purchasing company to Auto Innovators (dbowerson@autosinnovate.org) that use of the survey is a necessary part of a project for the original purchasing company, as a condition of purchase at the discounted price. Such contractors must further agree not to share the survey or content with individuals or entities that are not the original purchasing client company.
11. Additional purchasers must also provide a signed and dated signature page of the Limited License Agreement by electronic copy, and provide payment, prior to receipt of the survey documents.
12. Associations that purchase the survey(s) may not distribute or otherwise share them with their individual members.
13. If a computer or other device that contains the fuel survey is sold or transferred to another user, all copies of the fuel survey must be removed before any such transfer.

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The license for using Auto Innovators fuel surveys, as set forth in this Agreement, applies only to employees of the purchaser company. You may not share the fuel survey with any other individuals, contractors, affiliates, subsidiaries or the parent company under this Agreement. Additional copies must be purchased for additional users per the preceding section *Use of Auto Innovators Fuel Surveys*.

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This license is not intended to prevent Auto Innovators or its current members from sharing Auto Innovators fuel surveys with their independent consultants or contract workers as necessary to participate in Auto Innovators activities.

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Auto Innovators does not accept returns of, or issue refunds for, fuel survey files purchased or downloaded from this web site. In the event the wrong survey is sent, or the files are corrupted or damaged due to the Auto Innovators side of transmission, correct replacement copies will be provided by Auto Innovators at no additional cost.

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You agree to indemnify and hold Auto Innovators and its officers, agents and employees harmless from any claim or demand, including reasonable attorney’s fees, made by any third party due to or arising out of your use of Auto Innovators fuel surveys, your violation of any term of this Agreement, or your violation of any rights of another person or entity.

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Other Uses of Auto Innovators Website

If you are unsure of a use, please email Dan Bowerson (dbowerson@autosinnovate.org – 248.327.1777) describing the proposed use; include your phone number and email contact information with any inquiry, for a written or emailed response.

Signature: _____ Date: _____

Name (PRINT): _____ Purchaser Company: _____

You may send a scanned copy of the signed and dated page to dbowerson@autosinnovate.org

(END)